

CHILD CARE NEEDS

in Northeastern Minnesota



FINDING HIGH QUALITY CHILD CARE:
2 in 3 families say it is “very hard” or “somewhat hard”



79%
phone*



62%
web**

* representative phone survey
** web survey

Child care availability or access impacts families’ decisions to:

Have children



22%
phone*



31%
web**



Have additional children



37%
phone*



31%
web**



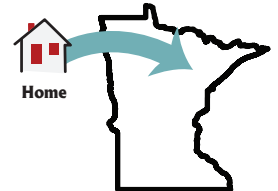
Continue to live in Upper
Saint Louis County or Itasca County



31%
phone*

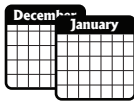


50%
web**

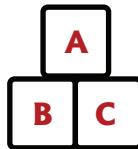


It is “very hard” or “somewhat hard” to find high quality child care because families:

Need more flexible scheduling
from child care providers



Would prefer more formal
early childhood education



Experience waiting lists
as long as up to one year



Childcare providers express concerns in meeting the above needs due to the following:

Space limitations within
facilities or homes



Barriers to
offering early
childhood education

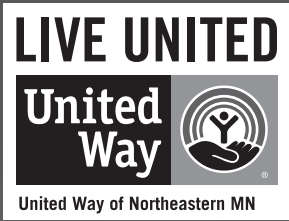


Expensive, time intensive,
and geographically
impractical trainings



Financial strain to
update equipment
and materials





Our Vision:

All families in Northeastern Minnesota will have access not only to more child care options, but to quality, flexible care, and educational opportunities for their children to learn, grow, and thrive. Providing this access and care will allow our local economy to continue to flourish, attract more young families, and give our children an early start on their education.

For more information contact Erin Shay, Resource & Marketing Director at 218-254-3329 or by email at erin@unitedwaynemn.org

Wilder Research

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IMPROVING CHILD CARE

in Northeastern Minnesota

Through collaborative efforts with:

Families

Child Care Providers

Community Stakeholders

Funders

We will work together to provide:

BRICKS AND STICKS

Expand childcare facilities and increase hours of operation

Provide opportunities for upgraded equipment and supplies

ACCREDITATION & EDUCATION

Assist in implementing the quality rating system "Parent Aware"

Consistent and more formal early education options

STAFF

Increase the number of qualified childcare providers

Provide opportunities for geographically and financially accessible trainings